

# Group III

PROMOTION OF COMMODITY  
CHAINS AND DEVELOPMENT  
OF AGRIBUSINESS

# PRESENT OBJECTIVES, STRATEGIES,OUTPUTS/TARGETS

- To focus on quality and niche market
- Branding and franchising our products with supportive legal framework

# IMPLEMENTATION CHALLENGES

## 1. TECHNICAL:

- Limited capacity across production and marketing chain

## 2. POLICY/REGULATORY

- Lack of supportive legal framework to protect the branding of products

# IMPLEMENTATION CHALLENGES cont...

## 3. INSTITUTIONAL CAPACITY

- Lack of innovation within private sector
- Lack of collaboration between counterparts at national and regional level
- High Bank interest rates
- Unwillingness of banks to provide loans towards agriculture sector

To recapitalize the agricultural guarantee fund and government policy should create a special window for lending agribusiness within BRD

# IMPLEMENTATION CHALLENGES cont...

## 3. INSTITUTIONAL CAPACITY cont...

- Lack of funding to support technology developed by institutions (KIST/CITT, ISAR, ISAE, IRST) and private sector
- Lack of collaboration between institutions and private sector involved in agribusiness.

## RELEVANT EXPERIENCES+SUCCESS STORIES TO BUILD ON

- Angola established a national development bank with a special window for agricultural sector
- Low interest rates on agricultural loans in Uganda.
- Success maracuja chain by SINA enterprise in Rwanda